

Fw: Revised Triangle Lake/Hwy.36 key messages (DRAFT)

Kay Morrison to: Scott Downey, Mark Macintyre

07/08/2011 11:45 AM

FYI, the talking points, today's version. The attached document (deleted) was the same as the text below. I'll be on a call with these folks, about next week's public meeting, today at 2:30

Kay Morrison
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Region 10 Seattle, Washington
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----- Forwarded by Kay Morrison/R10/USEPA/US on 07/08/2011 10:50 AM -----

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Date: 07/08/2011 10:40 AM
Subject: Revised Triangle Lake/Hwy.36 key messages (DRAFT)

[attachment "110708triangle_messages_v.1.doc" deleted by Kay Morrison/R10/USEPA/US]

Below and attached is a revised draft of key messages/talking points to be used when dealing with media prior to the June 14 community meeting. Given the changes made to the planned human exposure investigation, I was advised by my director, Katy Coba, to scale back the amount of detail in these messages so that members of the community here about it first at the meeting and not from the media prior to the 14th. Katy tells me this is the approach preferred by Richard Whitman in the Governor's Office.

Please take another look at these talking points and give me your comments ASAP. I want to have these finalized for use when we distribute the news advisory & flyer announcing the community meeting. That news advisory MUST go out by 2:00 pm today. I plan on using the approved, scaled-back talking points when responding to any media calls I receive regarding the community meeting.

We will be able to expand the key messages/talking points following next week's community meeting.

If you need to reach me by phone today, please call my cell at (503) 799-9297. I'm also checking email frequently.

Thank you.

bp

Bruce Pokarney

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Oregon Department of Agriculture
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DRAFT Triangle Lake Key Messages

7-8-11

- We at the Pesticide Analytic and Response Center (PARC) have heard the concerns of the residents in the Hwy. 36/Triangle Lake area about the aerial application of pesticides in their community. The Oregon Department of Forestry, which regulates forest practices for Oregon, has asked PARC to assist with the response to these concerns in western Lane County.
- We take their concerns very seriously.
- While meriting further investigation of the health issues raised in the Triangle Lake area we do not believe there is an urgent public health risk.
- Oregon Health Authority's (OHA's) Public Health Division, acting as co-chair of Pesticide Analytic Response Center (PARC), will lead a human exposure investigation in Triangle Lake/Hwy 36 area to determine if residents are being exposed to herbicides from aerial applications on local forest lands.
- The Department of Forestry, the Department of Agriculture, the Department of Environmental Quality, the Oregon Health Authority, Oregon Health & Science University, Oregon State University, as well as our federal partners at the US EPA and the Agency for Toxic Substances and Disease Registry (ATSDR), will assist in conducting this exposure investigation.
- Details of the investigation will be presented at a community meeting hosted by PARC. That meeting is scheduled for Thursday, July 14 from 6:30 pm to 9:00 pm at the Triangle Grange Hall in Blachly.

Media calls should be directed to Bruce Pokarney, Oregon Department of Agriculture: (503) 986-4559 office; (503) 799-9297 cell

Calls from the public should be directed to Karen Bishop, Oregon Health Authority: (971) 673-1219